CLAIMS

1. Composition of foundation type comprising, in a cosmetically acceptable medium, at least one colouring agent, characterized in that it is capable of having, when it is applied to a contrast card (10 ; 10') with five zones (Z1, Z2, Z3, Z4, Z5) each respectively having as colorimetric coordinates, to within 5% :

- first zone (Z1) : $L^* = 48.38$ $a^* = 7.99$ $b^* = 3.85$
- second zone (Z2) : $L^* = 46.67$ $a^* = 6.78$ $b^* = 3.25$
- third zone (Z3) : $L^* = 44.5$ $a^* = 6.76$ $b^* = 3.1$
- fourth zone (Z4) : $L^* = 42.72$ $a^* = 4.12$ $b^* = 2.57$
- fifth zone (Z5) : $L^* = 44.41$ $a^* = 6.57$ $b^* = 3.93$

and a sixth zone (Z6) having as colorimetric coordinates

$L^* = 52.26$ $a^* = 9.11$ $b^* = 5.81$,

a homogenization power $1/\Delta E_{1mean}$ of between 1/4 and 1 and better still between 1/3 and 1/2, and a covering power $1/\Delta E_2$ of between 1/25 and 1/7 and better still between 1/21 and 1/10.

2. Composition according to Claim 1, characterized in that it is capable of having a homogenization power $1/\Delta E_1$ of between 1/1.6 and 1/2 and a covering power $1/\Delta E_2$ of between 1/12 and 1/15.

3. Composition according to Claim 1, characterized in that it is capable of having a homogenization power $1/\Delta E_1$ of between 1/1.8 and 1/2.2 and a covering power $1/\Delta E_2$ of between 1/13 and 1/17.

4. Composition according to Claim 1, characterized in that it is capable of having a homogenization power $1/\Delta E_1$ of between 1/1.6 and 1/2.1 and a covering power $1/\Delta E_2$ of between 1/12 and 1/16.

5. Composition according to Claim 1, characterized in that it is capable of having a homogenization power $1/\Delta E_1$ of between 1/2.6 and 1/3 and a covering power $1/\Delta E_2$ of between 1/16 and 1/21.

6. Composition according to Claim 1, characterized in that it is capable of having a homogenization power $1/\Delta E_1$ of between 1/1.7 and 1/2.2 and a covering power $1/\Delta E_2$ of between 1/9 and 1/13.

7. Composition according to any one of Claims 1 to 6, characterized in that it is applied to the card by being deposited in a thickness of 20 μm.

8. Composition according to any one of Claims 1 to 7, characterized in that it is liquid at room temperature.

9. Method for making up a dark skin, comprising the applicaiton to the skin of a composition as defined in any one of Claims 1 to 8.

10. Method for lightening a dark skin, comprising the application to the skin of a composition as defined in any one of Claims 1 to 8.

11. Contrast card, characterized in that it comprises at least two coloured zones (Z1, Z2, Z3, Z4, Z5) corresponding, respectively, to the mean colour of at least two regions (R1, R2, R3) of the face of a panel of individuals.

12. Card according to Claim 11, characterized in that it comprises another coloured zone (Z6) corresponding to the mean colour of a region of the body located other than on the face.

13. Card according to one of the preceding claims, characterized in that the coloured zones (Z1, Z2, Z3, Z4, Z5, Z6) are made so as to have substantially the same colour under two different illuminants.

14. Card according to any one of Claims 11 to 13, characterized in that it comprises at least three coloured zones (Z1, Z2, Z3) corresponding, respectively, to the mean colour of the forehead (R1), of a bag under the eyes (R2) and of the region between the top lip and the nose (R3) of the individuals of the panel.

15. Card according to Claim 14, characterized in that it also comprises two coloured zones (Z4, Z5) corresponding to the colour of skin marks of the individuals of the panel.

16. Card according to any one of Claims 11 to 15, characterized in that it also comprises a white zone (Z7).

17. Card according to any one of Claims 11 to 16, characterized in that it also comprises a black zone (Z8).

18. Method for determining at least one colorimetric characteristic of a composition, comprising the following steps :

- coating a contrast card (10 ; 10') as defined in any one of Claims 9 to 15, with a coat of a composition,

- measuring the colour of the said zones (Z1, Z2, ..., Z6) of the card via the support and the composition,
- determining at least one colorimetric characteristic of the composition ($1/\Delta E_1$; $1/\Delta E_2$) as a function of colour differences measured between the said zones.

19. Method according to Claim 18, characterized in that the composition is applied onto a transparent support deposited onto the card.

20. Method for manufacturing a contrast card (10 ; 10') for evaluating at least one colorimetric characteristic of a composition, comprising the following steps :

- selecting a panel of individuals having the same typology of skin :
  - for each individual of the panel,
    - measuring the colour of at least one region of the body located other than on the face,
    - measuring the colour of at least one region (R1 ; R2 ; R3) of the face,

    or
    - measuring the colour of at least two regions of the face,
- calculating a mean colour for each region,
- reproducing, by printing, the mean colours thus calculated on a contrast card.

21. Method according to the preceding claim, characterized in that, for at least one individual of the panel, the colour of at least three different regions (R1 ; R2 ; R3) of the face, especially the forehead, the region between the lips and the nose and the bags under the eyes, is measured.

22. Method for manufacturing a composition to be applied to a skin of a given typology, comprising the following steps :

- selecting at least one colouring agent for the composition, using a contrast card as defined in any one of Claims 11 to 17,
- manufacturing the composition with this colouring agent.